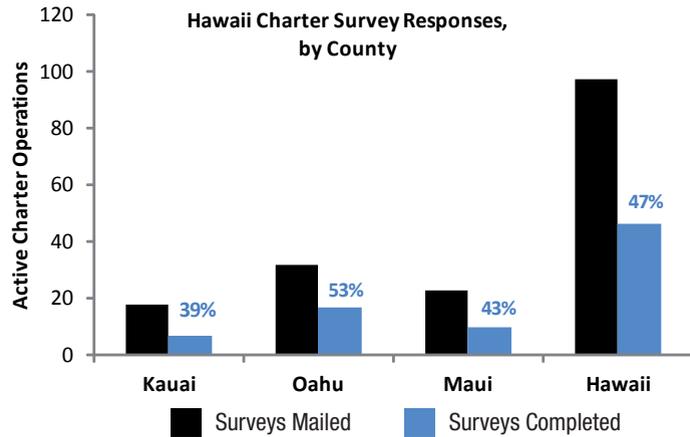


# HAWAII CHARTER FISHING COST-EARNINGS SURVEY

NOAA's Pacific Islands Fisheries Science Center conducted the Hawaii Charter Fishing Cost-Earnings Survey to better understand the important economic contributions that charter fishing provides the State of Hawaii and to establish a baseline for assessing the economic and social impacts of future ocean management plans, alternatives and actions. Surveys were distributed to all charter operations identified as being active during 2011.

## WHO RESPONDED?

A total of **80** charter operations completed surveys (47% of active operations in the State of Hawaii)



## Hawaii Charter Fishing Traditions

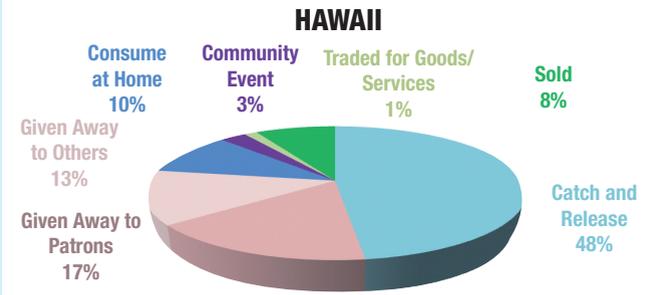
Survey respondents have been charter fishing in Hawaii for an average of **22 YEARS**

**KAUAI:** 21 YEARS      **OAHU:** 18 YEARS  
**MAUI:** 19 YEARS      **HAWAII:** 22 YEARS

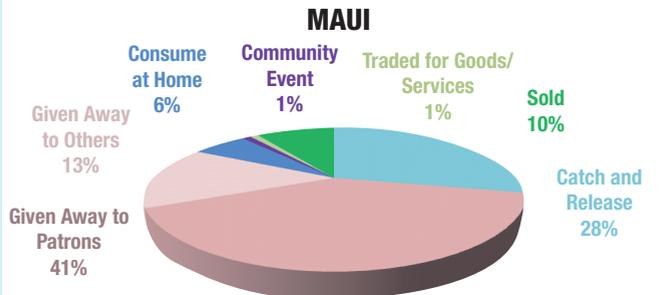
**79%** of boats completing surveys are owned by **HAWAII RESIDENTS**

**KAUAI:** 100%      **OAHU:** 94%  
**MAUI:** 88%      **HAWAII:** 69%

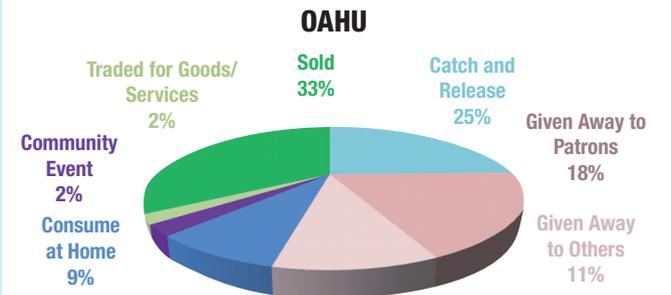
# WHAT DO YOU DO WITH YOUR CHARTER FISHING CATCH?



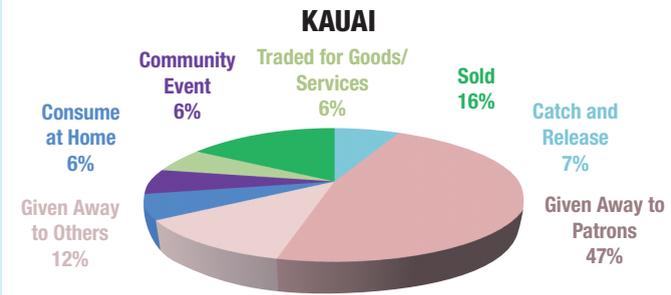
**66%** of Hawaii charter fishermen sold charter catch in the past 12 months



**57%** of Maui charter fishermen sold charter catch in the past 12 months



**79%** of Oahu fishermen sold charter catch in the past 12 months



**83%** of Kauai charter fishermen sold charter catch in the past 12 months



*Mahalo for your participation*

If you are interested in additional information about this survey or to receive future results from this research

**Contact Justin Hospital**

808-944-2188

*Justin.Hospital@noaa.gov*

**NOAA Fisheries Service**

Pacific Islands Fisheries Science Center

[www.pifsc.noaa.gov](http://www.pifsc.noaa.gov)



**Hawaii Charter Fishing Cost-Earnings Survey**

**2012**

Preliminary Results

U.S. Department of Commerce  
 National Oceanic and Atmospheric Administration  
 National Marine Fisheries Service



## BOAT PROFILE

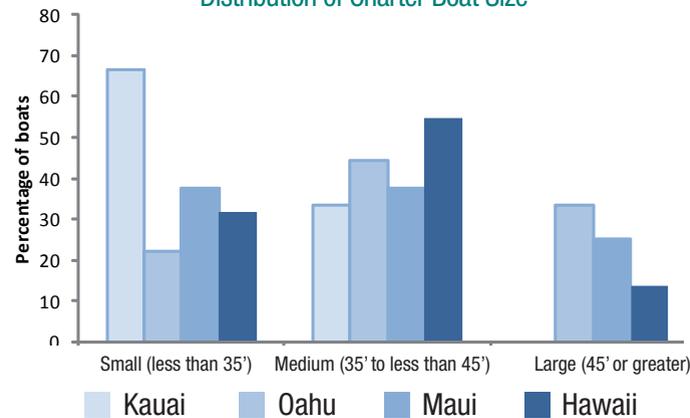
**64%** of survey respondents are owner-operators

**KAUAI:** 83% **OAHU:** 73% **MAUI:** 88% **HAWAII:** 52%

### BOAT CHARACTERISTICS (Median)

	KAUAI	OAHU	MAUI	HAWAII
Boath Length (feet)	34	39	40	36
Horsepower	380	525	585	660
Year Built	1983	1982	1984	1980
Year Purchased	2004	2002	2005	2005
% Trailer Boats	50	17	13	9

### Distribution of Charter Boat Size



### CHARTER FISHING INVESTMENT

Estimated Current Market Value, in Dollars (Median)

	KAUAI	OAHU	MAUI	HAWAII
Electronics	2,400	4,250	7,750	5,000
Gear	7,750	10,000	9,500	15,000
Boat (including motors)	74,000	87,500	175,000	147,500

## 2011 HAWAII CHARTER FISHING TRIPS

Approximately how many charter fishing trips did you take over the past 12 months?

State of Hawaii  
**105 trips**  
(median)

By County...

Kauai 66 trips  
Oahu 76 trips  
Maui 173 trips  
Hawaii 101 trips

Approximately how many of your charter fishing trips occurred during:

Jan - Mar 24%  
Apr - Jun 19%  
Jul - Sep 39%  
Oct - Dec 18%

**36%** of charter fishing trips fished at Fish Aggregating Devices (FADs)

**KAUAI:** 59% **OAHU:** 60% **MAUI:** 25% **HAWAII:** 26%

How would you describe your clients?

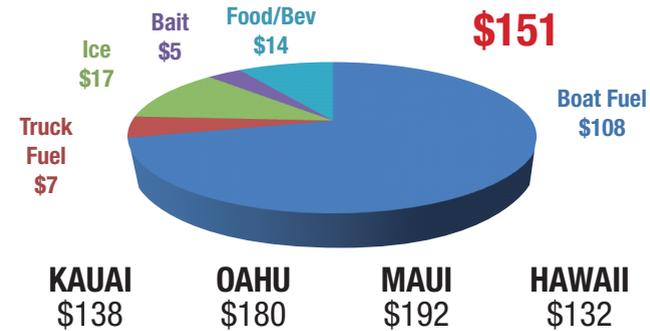
	KAUAI	OAHU	MAUI	HAWAII
First-time, inexperienced fishers	45%	40%	43%	27%
First-time, experienced fishers	15%	32%	25%	26%
Return and/or regular customers	40%	28%	32%	45%

Median charter fees (in dollars)

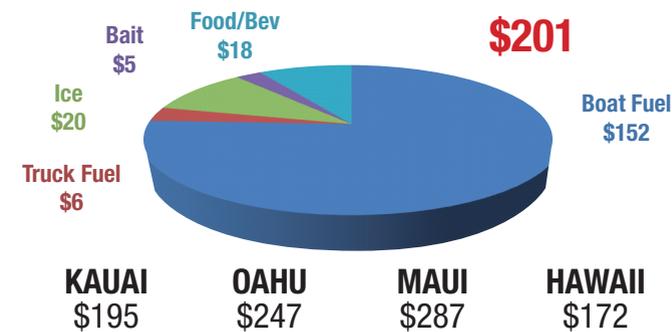
Exclusive trips	Half Day	3/4 Day	Full Day
State of Hawaii	500	650	800
By County			
Kauai	600	775	898
Oahu	600	750	863
Maui	825	1,100	1,300
Hawaii	450	635	765

### AVERAGE TRIP COSTS BY TRIP TYPE

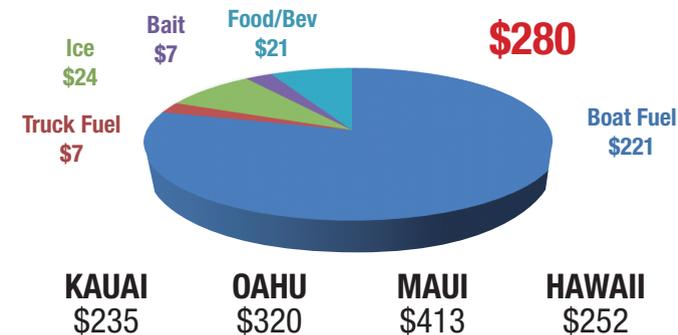
How much money was spent on your average HALF DAY trip?



How much money was spent on your average 3/4 DAY trip?



How much money was spent on your average FULL DAY trip?



## ANNUAL EXPENDITURES AND WAGES

Expenditure Category	% of operations reporting expense	Median Annual Expenditure (in dollars)
Insurance	97	5,000
Fishing Gear	94	3,075
Fees	93	1,713
Maintenance/Repairs	93	5,000
Slip Costs	91	3,936
Advertising	76	3,000
Office Expense	73	1,775
Drydock Costs	69	5,000
Accounting/Bookkeeping	65	1,000
Loan Payments	26	14,400
Miscellaneous	13	2,790

Median Annual Expenditures in 2011: **\$35,565**



Expenditure Category	% of operations reporting expense	Median Annual Expenditure (in dollars)
Captain Labor	70	25,000
Full day wage (pay by trip)	59	150
Annual salary	21	44,000
Crew Labor	68	14,040
Full day wage	76	100
Shore Labor		
Office staff wages	24	6,500
Commission (booking desk)	58	20%